

Cutline Writing

1. The _____ attracts the reader's _____, but a good _____ finishes the story and add _____ that are not in the _____.
2. Historically cutlines were the descriptions found in _____ for illustrations which were cut from _____ blocks.
3. The term _____ is usually used in _____ and _____ production.
4. They grab reader's _____.
5. They provide _____ for the busy reader who may not read the entire story or who don't want to read the entire story. Using proper cutlines will get some of the story _____ to the reader.
6. Cutlines should tell what went on _____ and _____ the photo was taken.
7. _____ is in the picture? Readers will not remember _____ in a few years.
8. What _____ or _____ is taking place?
9. _____ did it happen?
10. _____ were these people doing what they were doing?
11. Be specific. Give _____ – scores, information, outcomes.
12. Tell something that is not _____ in the picture.
13. Continue the story the picture started. Cutlines are _____ news stories.
14. Fully _____ everyone.
15. Use lead-ins to grab _____.
16. The first sentence is in _____ tense. This is the sentence describing what is taking place in the photo.
17. Why write the first sentence in present tense? Events in photos go on _____. It is a moment in time that is stopped for _____.
18. All other sentences are written in _____ tense.
19. A – _____ packed. Give action packed information that _____ the photo. Pay attention to what is NOT _____.
20. B – _____ information. Provide the basic information to the photo using the 5Ws and H.
21. C – _____ information. This is _____ information that includes _____ details which is not _____ in the photo.

22. List three ways to begin a photo.

a.

b.

c.

23. All people who are _____ in the photo should be _____. This includes using _____ names and _____.

24. Use the first _____ to _____ words to grab attention.

25. Use _____ and adverbs.

26. Consider what took place _____, _____ and _____ the action.

27. Use _____ and _____ nouns.

28. Use _____ verbs.

29. Keep the cutlines _____ and _____.

30. _____ the people in the photo to get _____ information.

31. Cutlines should be less than _____ words.

32. Keep sentences _____. Instead of _____ long sentence, use two or three _____ ones.

33. Do not begin with a _____ – unless that is the most important _____ of the photo.

34. Do not use lead-ins such as “_____” or “_____.”

35. NEVER use _____, _____ or double meaning comments.

36. Never _____, _____ or talk to the picture.