



Photo Essays

The pictures tell a story without words

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Definition

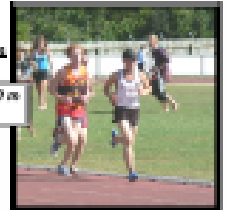
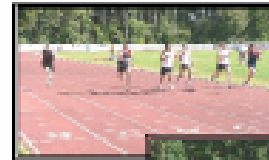
- A photo essay is a series of photographs that are intended to tell a story or evoke a series of emotions. They are often accompanied by a written text, which sometimes takes the form of a full text essay, article, or book, and other times is limited to captioning.

Very Basic

Intermediates:		
Rory Hoffmann	100m	12.09
Lagen Kameira	200m	24.29
David Horton	500m	2:02.88
David Horton	500m	9:17.75
David Horton	2000m SC	8:47
Chris Jager	100m Hurdles	18.81
Chris Jager	500m Hurdles	47.84

was instructed to run barefoot due to an over-eagrous official deeming his spikes to be too long. Fourteen members of the team have been selected to represent Taranaki in the North Island Secondary Schools Athletics and we look forward to their performances at this event.

Paul Donnikovich
Teacher-in-Charge Athletics



David Horton leading the 3000m at TSS Athletics

- A group of related pictures designed together make a photo essay.
- A story can accompany the photos, but does not necessarily have to if the pictures tell the full story.
- The essay must contain a headline and cutlines.

How to do the essay

- First decide on several (3 – 5) stories that could be told in photos. Since you won't have many words to help you, the story needs to speak for itself through the photos.
 - Almost any topic can be done with this treatment. It's the photos that make or break the story.
- Narrow the list to the best choice.

Photo essay like a news story?

- To help with photo ideas, think of questions you would ask during interviews
 - Usually these answers are the photo opportunities
 - Example: Homecoming week: What is the topic for each day. Show people dressed up for each day
 - Example: Student dating: Show couples in various stages of relationships – talking, on dates, hanging out
 - Example: Pets: Show students with their pets – feeding, walking, playing, sleeping, etc

Designing the Photo Essay

- Usually a whole page is dedicated to the essay. Some may use a centerspread design (2 pages in the middle of the paper).
- Required elements:
 - Photos
 - Primary Headline
 - Cutline (with photo credits)
- Optional elements:
 - Graphics
 - Rule lines
 - Secondary Headline
 - Small story

Designing the Photo Essay

■ Dominant Photo

- One photo should stand out on the page and be 3 times larger than any other photo
- This photo represents the entire photo essay. It should be the photo that has the strongest composition and tells the story the best.
- Placement of this photo doesn't matter as long as it at least touches the upper half of the page.

Design...continued

- Normal placements:
 - Headlines (including secondary): Top of page
 - Cutlines: To the outside of the page. One border of cutline is the outer margin
 - Photo credits: Either lower right corner of photo or after cutline

Tips and Hints

- If photos overlap, make sure the subject is not covered up by other photos
- If there is more than 1 pica of space between elements, have a very good reason
- You can move cutlines to other areas: If overlapping photos, make sure it doesn't cover up necessary details and is easy to read
- Avoid an overly organized page design

Tips and Hints

- Rule line boxes around photos help make the photos pop off the page – no more than 1 pt rule box
- Photos should be placed to where the subject looks into the page, not out of the page
- Cutlines should answer the 5 W's and H of the photo