

Photo Essay PowerPoint Handout

1. A photo essay is a series of _____ that are intended to tell a _____ or evoke a series of _____.
2. They are often accompanied by a written _____, which sometimes takes the form of a full text essay, article, or book, and other times is limited to _____.
3. A group of _____ pictures designed together make a photo essay.
4. A _____ can accompany the photos, but does not necessarily have to if the _____ tell the full story.
5. The essay must contain a _____ and _____.
6. Since you won't have many words to help you, the story needs to speak for itself through the _____.
7. Almost any _____ can be done with this treatment. It's the photos that make or break the _____.
8. To help with photo ideas, think of _____ you would ask during _____.
9. Usually these _____ are the photo _____.
10. Usually a whole _____ is dedicated to the essay. Some may use a _____ design (_____ pages in the _____ of the paper).
11. List the three required elements for a photo essay
 - a.
 - b.
 - c.
12. List four optional elements for a photo essay
 - a.
 - b.
 - c.
 - d.
13. One photo should stand out on the page and be _____ times larger than any other _____.
14. This photo represents the _____ photo essay. It should be the photo that has the strongest _____ and tells the _____ the best.

15. Placement of this photo doesn't matter as long as it at least touches the _____ half of the page.
16. Normal placements:
- a. Headlines (including secondary): _____
 - b. Cutlines: To the _____ of the page. One border of cutline is the _____
 - c. Photo credits: Either lower right _____ of photo or _____ cutline
17. If photos _____, make sure the _____ is not covered up by other photos
18. If there is more than _____ pica of space _____ elements, have a very good reason.
19. You can move cutlines to other areas: If overlapping photos, make sure it doesn't cover up necessary _____ and is _____ to read.
20. Avoid an overly _____ page design.
21. Rule line boxes _____ photos help make the photos _____ off the page
22. Photos should be placed to where the subject looks _____ the page, not _____ of the page.
23. Cutlines should answer the _____ of the photo.